



# FOCUS

Drs.  
**Johnson  
& Oliver  
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OPTOMETRISTS

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www.wetaskiwiyecare.com

Spring 2008

## It's been a great **10** years!

**B**e sure to visit on **Thursday, May 8** to celebrate! We will have the hottest trends in sunglasses, the newest innovations in contact lenses and plenty of door prizes to keep the party rolling. Mark your calendar and join us to celebrate with the doctors and staff.

### Where Glamour is the Trend

We will have exclusive previews of the designer sunglass lines which will be featured in the SunGloss Cove location in our new office. Headed to the golf course, a faraway beach or simply an outdoor café? Look and feel great in the latest designer brands. From funky to functional, chic to revolutionary, cool to hot - we'll be offering the full spectrum. Our sensational styles will guarantee your best look, whatever your lifestyle.

### Freedom from Glasses

Are you aware that there are now contact lenses which you can wear continuously for 30 days and nights? That's right—wake up and see the alarm clock clearly with none of

hassles of lens care or insertion and removal. Frustrated with bifocals, reading glasses or progressives? Try the newest multifocal contact lenses and experience visual freedom. These are even available in extended wear so that they are care-free for 30 days!

Don't mind your glasses, but there are times you'd like to leave them behind? You'd like to just have some contact lenses for sports, or perhaps an evening out? Daily disposable contacts are for you! Fresh and clean everytime, no solutions to fuss with.

There have been so many innovations in contact lenses over the past 10 years, and we are proud to offer them all! 30-day extended wear, multifocal, and single-use daily wear all solve problems associated with traditional contact lenses. Come in Thursday, May 8 to experience the latest in contacts and discover the comfort and vision you may be missing out on!

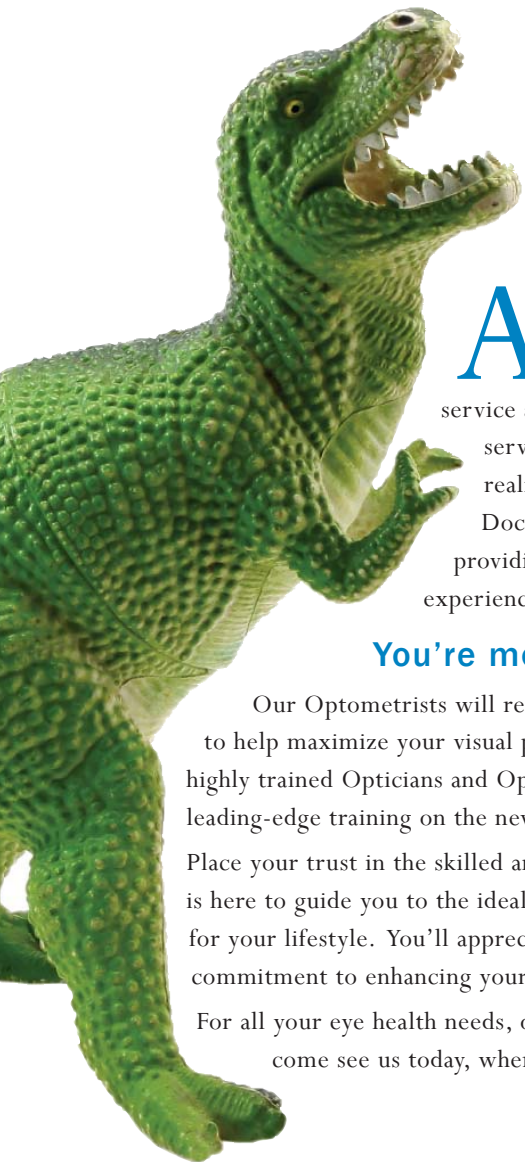
Come on in on May 8 to enjoy the party, visit with the doctors and staff, and celebrate 10 great years in the community! Your vision matters, so **SEE THE BEST!**



A proud Member of

DOCTORS

EYECARE  
NETWORK™



# Great service is not extinct!

Are you tired of standing in a big box store and getting advice from an uninformed teenager? Is finding great service as tough to unearth as a dinosaur? Poor service in today's world is an unfortunate reality. Search no more – as a member of the Doctors Eyecare Network, we are dedicated to providing a one-of-a-kind professional eye care experience.

## You're more than a number

Our Optometrists will recommend the best treatments and products to help maximize your visual performance at work, school and play. Our highly trained Opticians and Optical Assistants regularly participate in leading-edge training on the newest products and the latest technologies.

Place your trust in the skilled and caring hands of our staff. Everyone is here to guide you to the ideal eyewear, sunglasses and contact lenses for your lifestyle. You'll appreciate our personal attention and our commitment to enhancing your visual life and great looks.

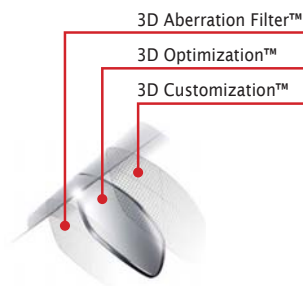
For all your eye health needs, or for any questions about vision problems, come see us today, where great service still exists! ▢

## Recommended intervals for an eye exam are:

- Annually for children and adults over age 65
- Every 12 to 18 months for contact lens wearers
- Every two years for healthy adults
- **Immediately**, if you are experiencing any vision difficulties or discomfort.



## SeeMax™ Progressive: The best solution for natural vision.



[www.nikonseemax.ca](http://www.nikonseemax.ca)

Ultra-thin and effortless to clean, the new digital lens - **SeeMax™ Progressive**, offers the most advanced optical technologies on the market.



Optics for professionals

# Spring for quality sunglasses

The season's best designs for your eyes

Sunglasses aren't only for the beach. More of our patients are recognizing the value of sunglasses, both prescription and non-prescription. Choose the perfect blend of fashion and function for every aspect of your life. In the car. Over contact lenses. With your power suit. On your blades. At the sidewalk cafe. "Limitless" is the word when it comes to well-made, well-designed sunwear. Hot or cool, funky or chic – choose from the designer brand names you want. ▢



## Sunwear tips for safe sight

Looking great in your new shades is a given, but you also need peak vision, optimum UV protection and ultimate comfort.

1. Match your activities to the type of frame and lens tint
2. Read the label for the ANSI mark that ensures a block of 99 to 100 per cent of UV-A and UV-B rays
3. Choose Anti-Glare coatings that prevent bounce-back from the inside the lens as well as outside
4. Check the fit for the best comfort and sun protection



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[www.wetaskiwineyecare.com](http://www.wetaskiwineyecare.com)

## New office update

We hear from our patients every day how excited the community is for us to relocate to our new office. If there is one thing we've learned over the past 10 years, it's patience. Though we had planned on moving in the summer of 2008, we are now anticipating the move will occur in spring/summer 2009. We will have the architects drawing of the new floorplan at our anniversary party on May 8th. Please stop in to see what the buzz is about!

We are already using some of the new exam technology in our existing office, a hint of the improvements to come! We are reviewing new lines of sunglasses, frames and lenses to fill our expanded dispensary and can't wait to show you!

Thank you for your patience and understanding. We are as excited as you are, and are looking forward to moving into our new location! The anticipation makes it even more exciting! ▢

Our office is a proud member of Doctors Eyecare Network, a group of over 250 Optometrists across Canada dedicated to providing our patients with complete eyecare and eye health services.

[www.doctorseyecare.com](http://www.doctorseyecare.com)

DOCTORS | EYECARE  
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**YOU KEEP GOING  
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ASK FOR CONTACT  
LENSES THAT DO TOO.**



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PERFORMANCE  
FOR LIFE PERFORMANCE.**



NIGHT & DAY breathable contact lenses for the health of your eyes.

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Vision**  
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